

IGNITE ADAPTIVE SPORTS 2021 GALA



Show your support for
IGNITE ADAPTIVE SPORTS
SATURDAY, AUGUST 28, 2021
The East Lawn of the Ward Farm, Boulder, CO





WHAT: "IGNITE TONIGHT" is a fundraising event for Ignite Adaptive Sports, a 501(c)3 non-profit adaptive snowsports program.

WHEN: Saturday, August 28, 2021

WHERE: The East Lawn of the Ward Farm, Boulder, Colorado

ABOUT IGNITE: Since 1975, through snowsports, Ignite has changed the lives of thousands of people, including Veterans, living with disabilities, and thousands of volunteers.

HOW YOU CAN SUPPORT THIS EVENT:

- **SPONSOR THIS EVENT:** Gain greater visibility in the community for your company.
 - **MAKE A DONATION:** We will gladly accept items of service donations suitable for the live auction at the event. Cash donations are also accepted. Donations may be tax deductible (see below).
 - **PURCHASE TICKETS:** Individual tickets (\$115) will be available this summer at: www.igniteadaptivesports.org/gala
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TAX DEDUCTIBLE DONATIONS: Donations for the Gala event are fully tax deductible. Tickets to the event can be deducted as a charitable contribution less the fair market value of each ticket, estimated to be \$70. Ignite Adaptive Sports is a registered 501(c)3. Tax ID Number 84-0798064.

For additional information, please contact:

Carol Nickell
Ignite Executive Director
303.665.0411

Bill Goldstein
Ignite Tonight Gala Chair
917.658.8579

HOST MOUNTAIN



Carol and Bill can be reached at sponsorship@igniteadaptivesports.org





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To be listed as a sponsor in the various material shown here, commitment must be made by the deadline listed. There are multiple opportunities for sponsorship at each level.

All sponsorships can be customized to fit your needs. Please contact us for details:
sponsorship@igniteadaptivesports.org

Ignite Adaptive Sports
Numbers of Lessons in Seasons 2016-2021



*COVID Cut Short





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2021 Gala Sponsorship Levels and Benefits	 Black Diamond Sponsor \$10,000	 Blue Square Sponsor \$5,000	 Green Circle Sponsor \$2,500	 Half Pipe Sponsor \$1,500	 First Tracks Sponsor \$500
In-Kind Sponsorship Value	up to 4	up to 2	up to 1	up to 1	
Complimentary Tickets to Ignite Tonight 2021 Gala	up to 4	up to 2	up to 1	up to 1	
Complimentary Tickets to CU Football Game (subject to availability)	6	2	2	2	2
Tour and Photo Opportunity at Ignite	•				
Advertisement in Gala Program (Deadline July 3, 2021)	Half-page	Quarter-page	Logo	Name	
Insert in Ignite Tonight Gala Gift Bag (Must be provided by sponsor by August 13, 2021)	•	•	•		
Verbal Recognition from Stage at Event	•				
Logo On Thank You Signage at Event (Deadline July 3, 2021)	Logo	Logo	Name	Name	
Recognition on Event Website (Deadline July 31, 2021)	Logo	Logo	Name		
Recognition in Post-Event Thank You Ad in the Daily Camera (Deadline July 3, 2021)	•	•	•	•	•



To be listed as a sponsor in the various material above, commitment must be made by the deadline listed. There are multiple opportunities for sponsorship at each level. **All sponsorships can be customized to fit your needs.** In-kind sponsorships are for items that reduce the cost of the gala; they do not include auction items or donated services. Those will be recognized in the post gala and program, provided there is room. **Please contact us for details: sponsorship@igniteadaptivesports.org**

2021 Gala Sponsorship Levels and Benefits	 Title Sponsor	 Double Black Diamond Sponsor	 Black Diamond Sponsor	 Blue Square Sponsor	 Green Circle Sponsor	 Half Pipe Sponsor	 First Tracks Sponsor
Cash Sponsorship	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$500
Complimentary Tickets to Ignite Tonight 2021 Gala	Up to 20	Up to 15	Up to 10	Up to 8	Up to 4	Up to 2	
Complimentary Tickets to CU Football Game (subject to availability)	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	
Tour and Photo Opportunity at Ignite	•	•	•				
Advertisement in Gala Program (Deadline July 3, 2021)	Full-page	Full-page	Full-page	Half-page	Half-page	Quarter-page	Logo Only
Recognition in All Gala Materials (Deadline July 3, 2021)	•	•	•	•	•	•	•
Recognition on Ignite Website (Deadline July 3, 2021)	Logo	Logo	Logo	Logo	Name	Name	Name
Verbal Recognition from Stage at Event	•	•	•	•	•		
Logo on Event Mobile Bidding (Deadline July 31, 2021)	•	•	•	•	•		
Mention in CU Alumni Email Blast (Deadline July 2, 2021)	•	•	•	•	•	•	
Insert in Ignite Tonight Gala Gift Bag (Must be provided by sponsor by August 13, 2021)	•	•	•	•	•	•	•
Logo on Thank You Signage at Event (Deadline July 3, 2021)	•	•	•	•	•	•	•
Recognition on Event Website (Deadline July 31, 2021)	•	•	•	•	•	•	•
Recognition in Post-Event Thank You Ad in the Daily Camera (Deadline July 3, 2021)	•	•	•	•	•	•	•
Integration into social media promotion for event	•	•	•	•	•	•	•