



**WHAT:** "IGNITE TONIGHT" is a fundraising event for Ignite Adaptive Sports, a 501(c)3 non-profit adaptive snowsports program.

**WHEN:** Friday, October 11, 2019

- 5:30 p.m. - 7:00 p.m. - Cocktails & Silent Auction
- 7:00 p.m. - 8:30 p.m. - Dinner & Live Auction
- 8:30 p.m. - 10:30 p.m. - Dancing & Live Music

**WHERE:** The Boulder Jewish Community Center  
6007 Oreg Avenue, Boulder, CO 80303

**ABOUT IGNITE:** Since 1975, through snowsports Ignite has changed the lives of thousands of people, including veterans, living with disabilities, and thousands of volunteers.

**HOW YOU CAN SUPPORT THIS EVENT:**

- **SPONSOR THIS EVENT:** Gain greater visibility in the community for your company.
- **MAKE A DONATION:** We will gladly accept item or service donations suitable for the silent or live auctions at the event. Cash donations are also accepted. Donations may be tax deductible (see below).
- **PURCHASE TICKETS:** Individual tickets (\$115) will be available this summer at: [www.igniteadaptivesports.org/gala](http://www.igniteadaptivesports.org/gala)

**TAX DEDUCTIBLE DONATIONS:** Donations for the Gala event are fully tax deductible. Tickets to the event can be deducted as a charitable contribution less the fair market value of each ticket, estimated to be \$70. Ignite Adaptive Sports is a registered 501(c)3. Tax ID number 84-0798064.

For additional information, please contact:

Carol Nickell

Ignite Executive Director

303.665.8912

Bill Goldstein

Ignite Tonight Gala Chair

917.658.8579

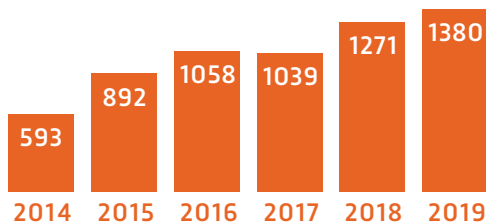
For silent auction donations, please contact:

Jane Jepson-Beal

[auction@igniteadaptivesports.org](mailto:auction@igniteadaptivesports.org)

Carol and Billy can be reached at [sponsorship@igniteadaptivesports.org](mailto:sponsorship@igniteadaptivesports.org)

Ignite Adaptive Sports Numbers of Lessons in Seasons 2014-2019



HOST MOUNTAIN





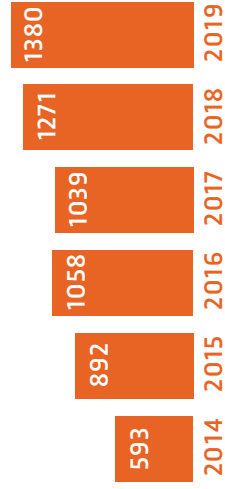
Show your support for  
**IGNITE ADAPTIVE SPORTS**  
 FRIDAY, OCTOBER 11, 2019

The Boulder Jewish Community Center  
 6007 Oreg Avenue, Boulder, CO

To be listed as a sponsor in the various material shown here, commitment must be made by the deadline listed. There are multiple opportunities for sponsorship at each level.

**All sponsorships can be customized to fit your needs.**  
 Please contact us for details:  
[sponsorship@igniteadaptivesports.org](mailto:sponsorship@igniteadaptivesports.org)

Ignite Adaptive Sports  
 Numbers of Lessons in Seasons 2014-2019



2019 Gala Sponsorship Levels and Benefits	Key Sponsor \$20,000	Double Black Diamond Sponsor \$15,000	Black Diamond Sponsor \$10,000	Blue Square Sponsor \$5,000	Green Circle Sponsor \$2,500	Half Pipe Sponsor \$1,500	First Tracks Sponsor \$500
Cash Sponsorship							
Complimentary Tickets to Ignite Tonight 2019 Gala	20	16	10	8	4	2	
Complimentary Tickets to CU Football Game (subject to availability)	20	16	10	8	4	2	
Tour and Photo Opportunity at Ignite	•	•	•				
Advertisement in Gala Program (Deadline August 15, 2019)	Full-page	Full-page	Full-page	Half-page	Half-page	Quarter-page	Logo only
Demonstration Table (6' table and 2 chairs)	•	•	•	•			
Recognition in All Gala Materials (Deadline August 15, 2019)	•	•	•	•	•	•	•
Recognition on Ignite Website (Deadline August 15, 2019)	Logo	Logo	Logo	Logo	Name	Name	Name
Verbal Recognition from Stage at Event	•	•	•	•	•		
Logo on Event Mobile Bidding (Deadline September 15, 2019)	•	•	•	•	•		
Mention in CU Alumni Email Blast (Deadline August 15, 2019)	•	•	•	•	•	•	•
Insert in Ignite Tonight Gala Gift Bag (Must be provided by sponsor by October 1, 2019)	•	•	•	•	•	•	•
Logo on Thank You Signage at Event (Deadline August 15, 2019)	•	•	•	•	•	•	•
Recognition on Event Website (Deadline September 15, 2019)	•	•	•	•	•	•	•
Recognition in Post-Event Thank You Ad in the Daily Camera (Deadline August 15, 2019)	•	•	•	•	•	•	•
Integration into social media promotion for event	•	•	•	•	•	•	•